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RETURN TO POMOLOGY
SECTION OF NOMENCLATURE.
1916
FEB 28 1916
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INDEXED.

35th Annual Catalog of

J. A. BAUER

STRAWBERRY BREEDER

AND GROWER OF

Choice Strawberry Plants

JUDSONIA, - - - - - ARKANSAS

J. A. BAUER

Lock Box 38 JUDSONIA, ARK.

Long Distance Phones in Office, Residence and Packing House

J. S. LADD, Vice President
A. M. KITTLER, Vice President

C. M. ERGANBRIGHT, President

C. F. LONG, Cashier
V. L. JAMESON, Asst. Cashier

10439

The First National Bank

OF JUDSONIA

UNITED STATES DEPOSITARY — CAPITAL $30,000.00 — POSTAL SAVINGS FUNDS

JUDSONIA, ARK.

November 2nd 1915.

To Whom it May Concern;

It is a pleasure to advise that Mr. J. A. Bauer, the Strawberry Plant Specialist, is one of our valuable customers; having known him for several year, we can recommend him as a Gentlemen of Sterling Worth. He is honest and reliable in his business dealings, the largest Grower and Shipper in the State of the Queen of Small Fruits "the Strawberry".

Mr. Bauer's sales last year passed the ten milliom mark, and from the present outlook his sales this year will reach fifteen million at least, which give him the distinction of being the largest Grower and Shipper in the Southwest, and only second to one in the United States.

To any one in the market for high grade first class strawberry plants we recommend Mr. J. A. Bauer, believeing that you will receive fair treatment, and get value received when dealing with him. In this progressive age the successful Grower of strawberries only set the very best plants, so if you want the BEST be sure to place your order with Mr. J. A. Bauer.

Yours very truly,

C. M. Ergenbright
President.

In Writing any of Our References always enclose Stamp for reply

REFERENCES:—Read above letter. Besides the above we refer you to Farmers and Merchants Bank, Judsonia, Ark.; Peoples Bank, Searcy, Ark.; McRae State Bank, McRae, Ark.; or any business house in Judsonia, Ark. Express Agent or Postmaster.

WHEN YOU WANT THE BEST STRAWBERRY PLANTS YOU CAN GET THEM OF J. A. BAUER.

Lock Box 38, Judsonia, Ark.

The man who put Judsonia on the map as a strawberry plant section

RETURN TO POMOLOGY
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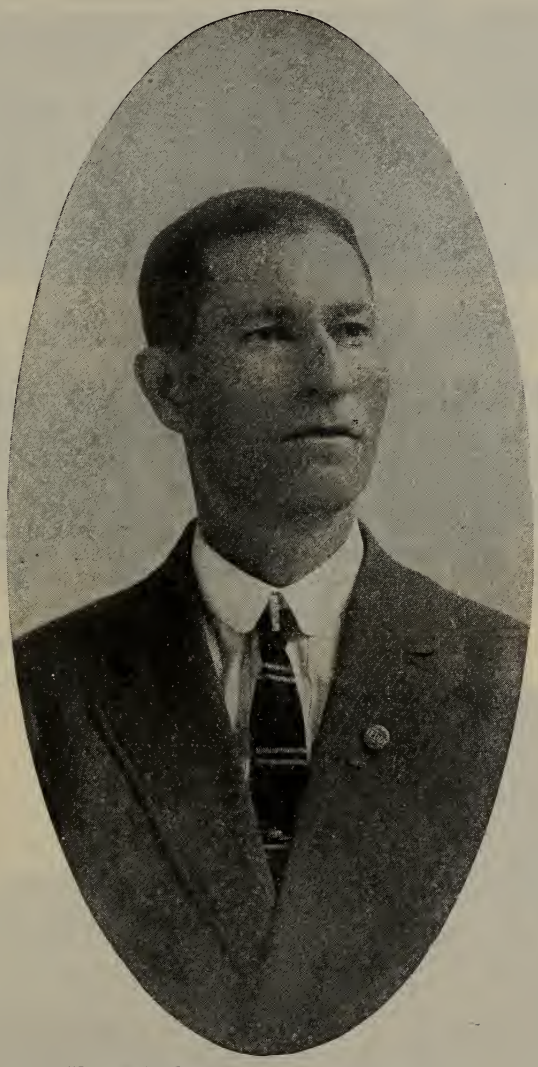
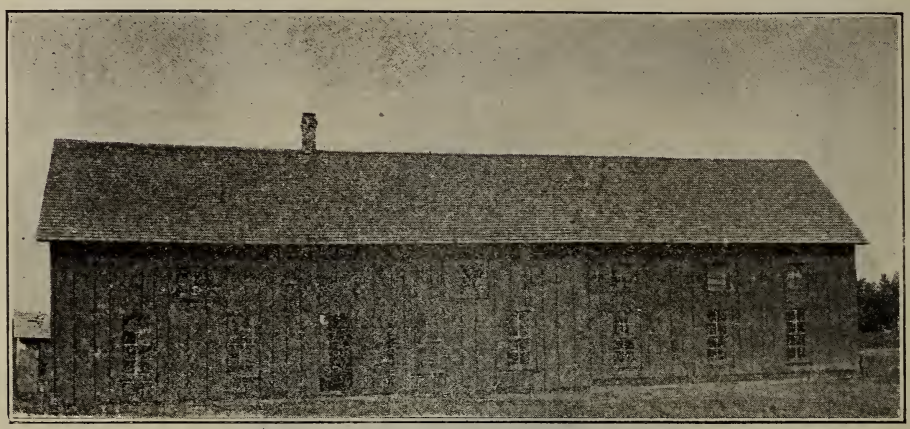
FEB 28 1916



Yours truly,
J. A BAUER,
The man who put Judsonia on the map as a strawberry plant section.



Our packing house, over 4,000 square feet of space used for packing Bauer's quality plants. The largest packing house in the state.

THANK YOU ONE AND ALL

I wish to thank one and all for their business in the past and will say that last season was the best I have ever had, my sales having passed the 10,000,000 mark, with your orders this year and the many new customers I expect, I want to pass the 15,000,000 mark this season. I have as fine a lot of plants as I have ever grown, a good stock of all varieties, I hope to have your orders again, and thank you again one and all for the many kind words and many past favors, and if good plants are what you want at all times with prompt service, I shall be glad to have your orders in the future as in the past. With kindest regards for all I am,

Yours very truly,
J. A. BAUER.

Our office. I often wonder how anyone can do business without an office or packing house.

THE BAUER WAY OF DOING BUSINESS

Location

I am located 53 miles northeast of Little Rock, on the main line of the double-tracked St. L. I. M. & S. R. R. Five miles north of our town a branch line runs to Memphis, Tenn., this giving us a fine outlet for all parts east and southeast as well as northeast from Memphis, in fact, we have as fine shipping service as any point in the United States. We have four express trains a day each way that stop for express, besides four fast mail trains each way per day, to bring us your orders promptly.

Shipping Season

We start shipments Oct. 1st, or earlier each year and continue to ship until June 1st, at prices quoted in this catalogue.

A Bauer mother plant in fruiting. You can get big crops only from good plants.

Hauling packing moss. Last year I used 650 bales of the best packing moss I could get. The bill for packing moss alone is no small item on my farm.

How We Dig Our Plants

We dig up all the rows, we throw out all small alley plants, and count 26 in bunch, we also give you 41 bunches of plants for 1,000, which gives you at least 80 plants extra with each 1,000 plants you buy from me.

Plants By Mail

I ship all orders of 25 of a variety up to 100 of a variety by mail, I paying postage, at prices made in catalog, in 250 lots or more you are to pay express charges on them.

Best Way to Ship Plants

The best way to ship plants is by express or mail. I guarantee them to reach you in good condition this way and if they do not, will make damaged part of order good, provided you receive plants and show by witness that they were in bad shape.

TERMS. Our terms are cash with orders or we will book your order if third cash is sent with same and you may pay balance when you order plants shipped, or we will ship C. O. D., provided one third cash comes with order you can pay your agent the rest, but in all cases you pay for returning the money.

How to Remit

Remit by bank draft or postal money order, express money order. If you want prompt shipments, personal checks cause delay for collection.

Large Orders

If you want a large lot of plants send your want list for a special price.

Good Plants

If you are in the market for good berry plants and want them promptly, I shall be glad to furnish your wants; the best are none too good.

SEE PRICE LIST PAGE 30

Most of my pants are packed in crates like these.

Description of Varieties as They Grow on My Farm

In giving this description I do so as each kind has done for me, and where I haven't fruited any variety I give description from other parties which I receive from my patrons in different parts of the country. I do not use any flowery talk in my descriptions. I want them plain and to the point, as you will more than likely get some of the flowery descriptions anyway, so I leave this kind of descriptions to my good friends who enjo that way. In describing varieties I shall do so as near like they ripen as I can so by taking varieties as you come to them you get them in season as near as we can assort them.

EXCELSIOR. PER. This is the earliest berry grown today. north, south, east or west; take them each year and they are ahead of all other varieties nine times in ten. The plant is a good grower and makes freely, the fruit is of medium size, very firm, dark red in color, and flavor is very acid, but with plenty of sugar they are fine eating. The best berry of all for canning and jelly.

EARLY OZARK. PER. This berry with me ripens second early, taking them year for year, the plant is a strong, robust grower, the berry resembles the Excelsior very much with the exception they are much larger, it is a seedling of the Excelsior, coming from Missouri, where it was originated at Sarcoxie. They ripen about three days later than Excelsior. This berry is very prolific and you can grow 200 crates per acre very easily from them.

St. LOUIS. PER. This is one of my own originations, and one that has made good as a home berry and nearby market berry, they will yield at least 300 crates per acre and if you want a good sweet eating berry you can find only one more that comes anyways near to them, and that's the Michel. The St. Louis makes big, strong plants free of rust at all times, root very deep, standing dry weather well, and fruit longer than any spring bearing variety I have ever grown. This berry will ripen very near to the day with Ozark, but take them year for year the Ozark will be the earliest. Don't fail to plant some St. Louis, I have grown them where 12 berries filled a quart box well rounded.

A bunch of Bauer plants. Plants grown on good strong land well fertilized are best.

Mr. Lewis has a fine berry patch from our plants at Miller, Mo.

Think of 35 years of business under the same name, the oldest firm growing strawberry plants in the United States. Only one firm sells more plants than I do each year. I have no one connected with my business. I do all my own price making, you save by me having no profits to divide with others.

MICHEL. PER. The next berry I would pick for home use is the Michel, it is not so prolific as St. Louis, but is a good berry for home use or nearby markets. Season is about five days later than St. Louis, and they do not last over two weeks. For home use or nearby markets I can say they are good, but can't advise them for long distance shipping.

THOMPSON. PER. This is an old standard variety, one that is not grown as largely as in the past but yet has many good qualities. They make plants freely and are very productive, do best in the south and southwest. Berries are not as large as they should be for sales, about in size as the Excelsior; but they make big yields.

BEEDERWOOD. PER. An old standard variety grown much in the north, they make plants very freely and are productive. A good berry for dry sections as they stand dry weather fine.

MELLIE. IMP. This is a berry originated here at this place by Hubach. It is very productive, good color, and a good shipper. I have had many good words for this variety from parties who have seen them in fruit on my place. Don't fail to set some of them. This berry polenized with St. Louis, set four rows of each kind, I bet you can grow 400 crates per acre if the two are set together. If you are wise, you'll try at least 1,000 of them this year. Plants are good free growers and the berry is very firm and of good dark color.

CLIMAX. PER. An old standard berry, one not much planted in the south. I have a nice stock of them, but do not recommend them to anyone for they are not as good as other varieties described. Without you have tried them and know they do well with you, you better plant lightly of them.

A force at work setting berries on my farm. The little ones do the dropping of plants for the grown people.

KLONDIKE. PER. Like the Elberta peach, the Klondike has a market of its own, when they ripen every one wants Klondike, if they can get them. So well known that it needs no further description. Will say we sell more Klondike plants now than all other varieties combined, so that speaks for its great shipping qualities. I can furnish them in million lots. If you need large lots, send list for prices.

Little did my father think in 1880, when he landed at Judsonia, with a little tow-head, knock-kneed boy, that that scrub would one day be the largest grower of strawberry plants in the State of Arkansas and the whole Southwest, but such has proven to be the case. As the old saying goes, "You can't keep a good man down," if it's in him to rise, he will rise in spite of all comers.

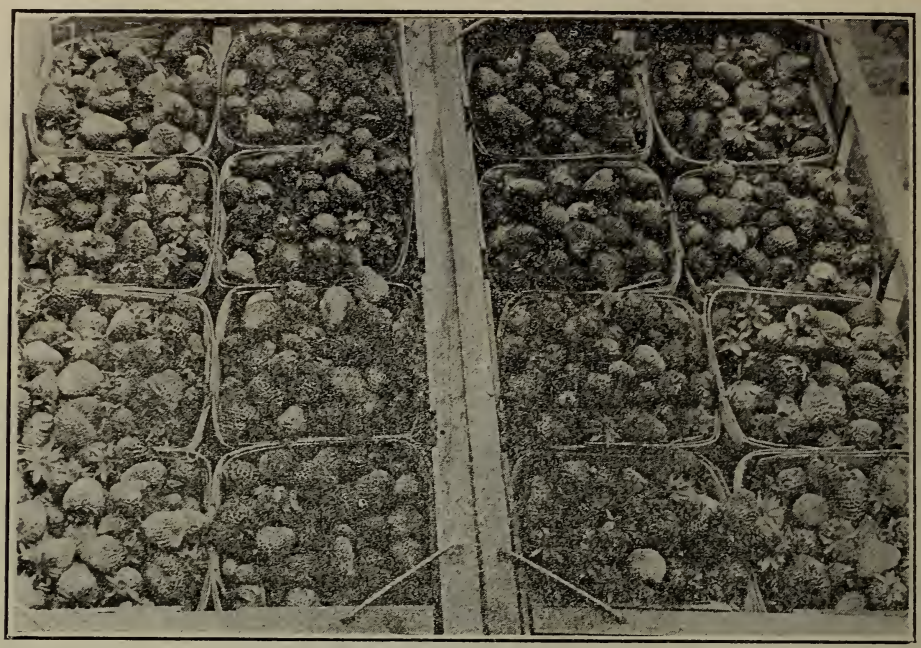
IMP. KLONDIKE. PER. I find the Imp. Klondike much more productive than the old Klondike, and in all, a better and larger plant. They do not make as many plants on my farms as the old Klondike. I think to take them all around they are an improvement over the older Klondike. The season is the same on both. I can furnish both of these plants in million lots, and can make very attractive prices on large lots.

LADY CORNEILLIE. PER. This is a new berry from Louisiana, which comes well recommended. I have not yet fruited this berry, but have many good words for it from growers in Louisiana, Mississippi, Texas and California. I think them worthy of trial. Season is right along with the Klondike; berry is said to be firm with good color, some say they outyield the Klondike.

GOLD MINE. PER. This berry was originated and introduced by me in 1913, and I have sold them to the public direct, most times we sell the stock of new varieties to Nurserymen first and then continue the next year to sell to the public. With this berry I sold to the public, not offering any of them to the trade. This berry would be called mid-season of ripening; they are of strong, healthy plant growth. The berries

SEE PRICE LIST PAGE 30

A Bauer Plant of Quality. It pays to set the best.



Two crates of our Gold Mine. Fine big large berries of best color and a good shipper.

are large to very large, in all they are one of the most productive berries I have ever grown and a leader for their season. This last year they yielded with me over 400 full 24-quart crates per acre. If you want the best berry of the mid-season of ripening, be sure to plant the Gold Mine. I have only about 200,000 of the plants to offer this year. I am placing the price down low for a new variety and I strongly advise each of my thousands of customers to plant at least 100 of this new and grand berry. Don't wait too long about placing your order for I never have had plants to go around of this variety yet.

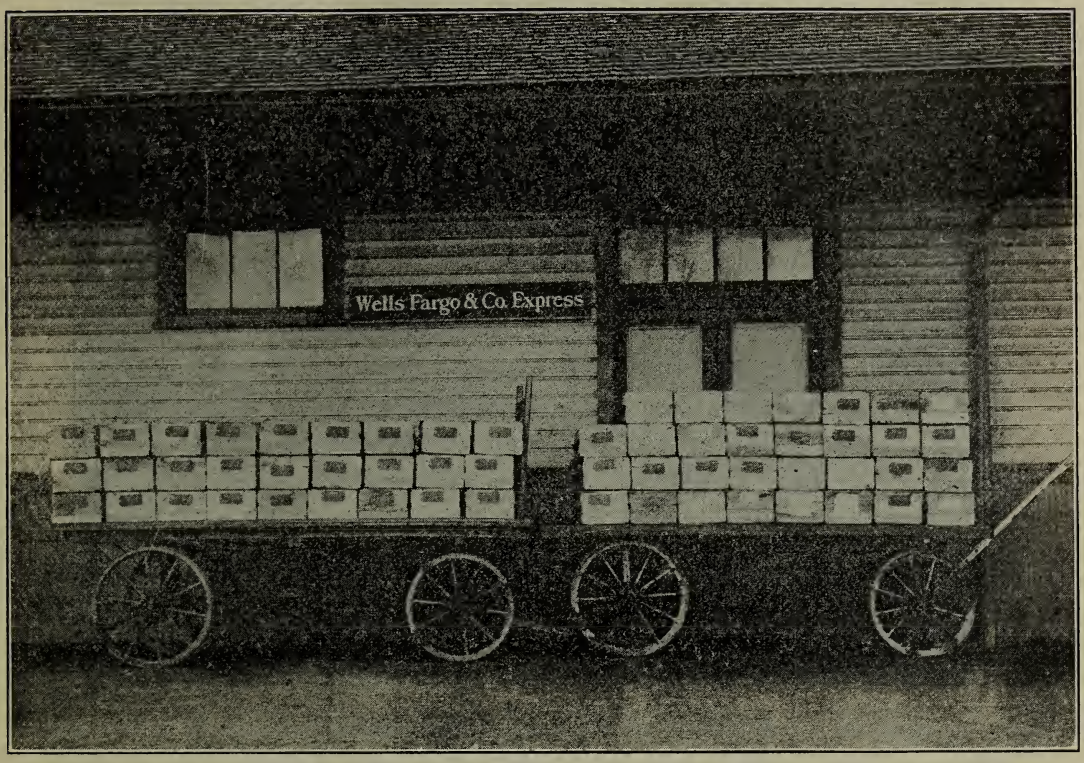
BRANDYWINE. PER. Another old standard sort that has made many friends, they are grown largely in California, and do well with the growers out there, and they are a good berry in the Northern States. The plant is a large, strong rooted grower, the berry is very large, in fact, as large as many late varieties, and they are a good shipper, and the berries look well in the crate. I have a fine stock of this variety and they are exceptionally well rooted. I shall be glad to have your orders for what you may need of them. It is no trouble to get 10 berries of this kind that will fill a quart.

TEXAS. PER. This is a berry that has made many friends, they fruit many times in the summer months, making a good second crop. They are a very large yielder and you can grow as many berries per acre from the Texas as most any berry you could plant. I have the pure, true stock of this berry which was introduced by my father, some fifteen years ago.

DUNLAP. PER. The berry that is more planted in the Northern States than any other three varieties combined. They are a good plant maker are very productive, but the berry is not firm, and for this reason will have to be discarded sooner or later. I have a good stock of these plants and can furnish your wants.

WARFIELD. IMP. In the Warfield we have as good or better berry than the Dunlap; you need to polenize the Warfield with the Dunlap for best results, and will say the Warfield is firmer than the Dunlap, and in all is as firm a berry and as good a shipper as any berry grown.

SEE PRICE LIST PAGE 30



A shipment of our plants waiting for the express. Every package on these trucks are Bauer plants of quality.

CRESCENT. IMP. An old standard variety, one that has made big crops for many years. They will stand hot dry weather well and in all, I advise them for any section where you have excessive dry weather.

MISSIONARY. PER. This berry has made good in the Southern States; it does best in Florida. I think you should plant at least a thousand of them and try them out, they sell like the Klondike, no trouble to find a market if you grow this variety.

MIXED PLANTS. In digging berry plants, we at all times have a lot of different kinds left over and we have plants in middles where two kinds grow next to each other, these left-overs and mixed plants we sell at reduced prices, you may get five or six varieties mixed, in a thousand lot, but in no case can we tell you what varieties your order will consist of, but all will be good ones.

GIBSON. PER. This berry is one I haven't yet fruited but from what I have seen of them I have decided it is not as good a berry for its season as some others we have. It is a mid-season berry, color is good, but it isn't firm enough for a good shipping berry. If you have tried them and they do well with you, why would then advise planting, but if you have not found them a success with you, you better not plant many of them. I am placing the price of them down right, so if you wish to test them it will not cost you much.

BUBACH. IMP. A grand old standard variety, a berry that still has many of the newer sorts beat when it comes to size, productiveness and shipping qualities. This is a great yielder and the berry is large to very large, no better berry can be found for its season. Plant Aroma with them to polenize them for best results. The plant is a strong, healthy grower and the fruit is of good size even up to the last berries.

Interior view of our office, one corner.

AROMA. PER. This berry is, in its season, what the Klondike is in its season, a berry that commands the highest market prices, it is a mid-season to late berry and one that it will pay all to plant. I can furnish this variety in million lots, if you wish a big lot send for special prices. The Klondike and Aroma are the berries grown in the great Ozark berry belt.

GANDY. PER. An old variety originated in the eastern states, a berry that is with us to stay, and for one reason will stay, that is its large size and fine color. One great fault with them is they are not a good fruiting berry as they make as few berries per plant as any berry grown. Season late.

THE BETTER PLANTS YOU SET THE BETTER BERRY CROP YOU'LL GROW. Many growers make the mistake by planting berry plants or scrubs dug from fruiting rows, and grown by growers who make berry growing their business, such stock is dear at any price, for they unload stuff on the public that is not worth express charges let alone any of your hard-earned money. The growing of first-class berry plants is my business, first, last and all the time. I don't care if I have any berries to ship or not, my business is a plant breeder and grower of the best berry plants, if I have any berries left to fruit, all right, but I dig up my fields as I go, not expecting any berries, if I can sell my stock, and this I most always do or nearly so.

EVENING STAR. PER. The best real late berry grown, they are at least a week later than Aroma, and in fact last longer than the Gandy, berries are large to, very large, a good shipping berry, a good home market berry or a good home garden berry. Finer berries were never grown than berries like I have picked from my Evening Star fields, I sell all the plants each year I can grow and I can recommend them to each and every one highly. You can command any market with these fine large well colored berries. I introduced this grand berry and have always been proud of the fact.

Judsonia, Ark., Nov. 15, 1915.

To Whom It May Concern:—

This is to certify that J. A. Bauer, did bring to my gallery on September 22, 1915, two quarts of strawberries said to be of the Superb variety, and I did make on above date a photograph of same from which the above half-tone was made. I am the maker of all the photographs in this catalog except four, from which all cuts were made.

(Signed) J. C. Gibson, Photographer.

Subscribed and sworn to before me this 15th day of November, 1915.

John White,
Notary Public.

How About This

Last year we had a letter from a party who said they had made ready two acres of land and wished to set out the place in berries, and that he was in touch with one party who claimed he had the best berry plants grown, at a price that was out of reason, as no one could grow and sell good stock at the prices they asked, and he asked me for a price on his list of wants; I made him a fair price for quality stock and he sent me the order. I had a letter from this party the other day and he says he is well pleased for he has the finest berry patch in his neighborhood, and that many wanted to know of him where he got such good plants. This man right here will cause me to sell a lot of plants, no man need expect good stock at any old price, for what you get that is cheap these days is worth no more than you pay for it at best, most times it is dear at any price. Better be wise as this man was and plant Bauer quality plants, they are the best and sold at living prices.

My plants are guaranteed true to name and unmixed; my guarantee is worth something for I am the largest grower in the southwest.

The Sure Everbearing Strawberry—SUPERB

I have tested all the so-called everbearing strawberries, but have built up a strain of the everbearing berry, "The SUPERB," that has fruited every day for me since June 1st, and I still have nice ripe fruit.

We have a fine stock of Excelsior, the earliest berry of them all.

I never have any blooms to cut from my vines, for by cross-breeding I have them so they will fruit without the clipping of the blooms in the spring.

The flavor of this berry is grand, and in all, you can't find a better eating berry; it is firm and a good shipper. I never watered my plants, they have taken the same weather conditions that the rest of my berries have taken. If you will water them they will do better than they did for me.

Don't fail to plant some of these berries at once. Plants set now will fruit well next summer. Try at least 100 plants. Order today.

Judsonia, Ark., Oct. 27, 1915.

TO THE PUBLIC:

This is to certify that I have picked strawberries every day since June 1st, from my Superb everbearing plants and at this time I still have nice ripe berries.

(Signed) J. A. BAUER.

Subscribed and sworn to before me this 27th day of Oct., 1915.

(Signed) John White, Notary Public.

[SEAL] My commission expires June 28, 1916.

SUPERB. PER. Truly the best everbearing berry out today, I have tried several of the best that have been sent out but to date have not found any one of them in the least way that compares with the great Superb. I have built up this strain until you need not cut off the blooms in the spring and summer to get them to fruit, but just set them and work them and they start in June to bear and will bear until a hard frost cuts them down in the fall. The berries in the photo-engraving were picked on Sept. 22d, they show for themselves as to size, will say the flavor of this berry is as good as any spring berry grown and they are firm as can be.

Any one may plant this berry and take no chances whatever, for I think, and in

Diging on a hundred thousand Improved Klondike order November 10, 1915. Note we dig up all the rows, we throw away all small alley plants and old plants, many sell you that kind.

fact believe that you will get fruit all summer as I do from them, if I did not think you would do so I would not tell you to plant one of them. I have only about 300,000 of them left and if you want some better get your order in early and I will hold them for you and ship in spring. I don't think for one moment you take any risk whatever when you plant these berries.

Newspaper Notes

Sept. 13th, Judsonia Advance.

On Monday of this week the Editor of this paper and wife enjoyed a rare treat, in the form of two quarts of strawberries, of the Superb variety, grown by J. A. Bauer, the Strawberry Specialist of this place, the flavor of these berries was fine, and the berry is firm.

White County Citizen, Searcy, Ark., Sept. 9th.

Striking proof of the productiveness of White County soil and the wide awake growers we have was presented at this office this morning in the form of two quarts of strawberries which were of very fine flavor, by Mr. Bauer, who is the largest grower of strawberry plants in the state, and he is an expert in his line.

Arkansas Gazette, Little Rock, Ark., Sept. 14th.

Ripe strawberries in September was the novel exhibition presented here Saturday by J. A. Bauer, the Strawberry Plant Specialist of Judsonia, Ark. Never before have strawberries been shown so late in the season, he brought in several boxes of the well developed and fine flavored fruit. Mr. Bauer ships annually millions of plants to all parts of the United States, and originates many new varieties.

Better be wise and plant at least 1,000 of these sure croppers and have berries for your own table and some for your home market, we could have sold hundreds of cases of these berries at 50 cents per quart. I am placing the price right so if you wish any of them order soon, before my supply of them is gone.

My right and left hand Bauer's—These two girlies make strawberry short cake go some, I thank you.

A block of Michel and Dunlap. We have a big stock of these varieties.

Read the Good Letters from Pleased Customers

I can please you just like I have all these others, all I ask is a chance to do so. Good plants well packed and fair square treatment will please anyone. Better be wise and send your order early so you will be sure to get just the varieties you want, late orders some times cannot be filled in full, for we may be out of some varieties.

MORE THAN LIKELY SEVERAL OF OUR CUSTOMERS WOULD LIKE TO KNOW HOW I GROW MY BERRIES, and for this reason shall give you a short chapter on how I grow and work them.

The Best Way to Ship Strawberry Plants

We advise the shipping of strawberry plants by express, if wanted in large quantities, or quantities above at least 100 plants of different varieties, as it is the most safe way they can be packed and shipped, and besides we guarantee to get them to you in good condition in this way. We get 20 per cent off from regular merchandise rate. If you would have to pay the rate of $3.00 per hundred on merchandise, we have to pay $2.40 on plants the same distance. We are placing in our catalog a table of rates to different stations in the United States. You can probably come near locating your rate by this table, as you may be near one of these towns. If not, you can go to your express agent and get him to tell you the merchandise rate from your station to Judsonia, then deduct 20 per cent, and you will have the express rate you will have to pay on plants per hundred pounds. We will have several towns from each state in our list with the exact plant rate attached.

How We Grow Strawberries

This book may reach the hands of someone who has never had experience in growing strawberries. I wish to say that many think it a hard job to grow strawberries with

A corner of one of our fields. Note strong crowns on plants. We dig up all the rows, you get big plants.

success, but I have not found it this way, for it is with strawberries as with other crops—you need not set them out and let the weeds and grass grow up in them, not hoe and plow them, and then expect a crop the coming season, for you will be disappointed. Work is what it takes to make strawberries and big crops of them. This year I have worked my strawberries more than I have ever done before, but by so doing I have a better stand than 99 per cent of the growers in the country, but of course it comes from my keeping everlastingly at it, and keeping the crust broken. I will tell you how I prepare my ground and how I set and work my strawberries. While, of course, this may not work in your section if you live in the North, for growers in the North will have to prepare land in a different way from this. First, if I had new land—I had rather have new land for strawberries, clear and cut stumps out well, and after doing this, grub up small roots. Now, I would take my two-horse breaking plow in October or November, would take and break this land good and deep. I would then let it lay until it had taken four or five good freezes, and would then put my harrow on it and tear it up good, and let it freeze again. This would have a tendency to kill all white grub eggs in the soil. When early spring rolls around I would take my two-horse plow again and break this land crosswise; this is one of the main things—to get it broke up good; after this I would take a harrow and harrow both ways. I would then take a two-horse hay rake and rake the loose roots around over the field into piles and burn them. After doing this I would give it another good harrowing. Next I would get my plow and make

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Chadwick, Mo., March 16, 1915.

J. A. Bauer, Judsonia, Ark.

Dear Sir: I received the plants all right, they were a fine lot of them, I wish to thank you for the fine Superb plants you sent me.

Respectfully, Jesse J.

Improved Kolndike. We have as fine a lot of plants from this variety as was ever grown.

my rows (single shovel plow). I make my rows three and one-half feet apart. Try to get them good and deep, and after making the rows I would put from three to four hundred pounds of bonemeal in the drill where I intended to set plants, after which I would take a one-horse turning plow and throw two furrows on this, one from each side of the row; then I would take a light (14) fourteen-tooth harrow and harrow down the ridge; then you are ready for setting plants. Yow may use a trowel or dibble, as I show in catalog, and you can set with success from three to five thousand plants per day in land that is well prepared. If you have not got new land, and wish to use old land, I would go about breaking land in the same way, but I would use heavier application of bone-meal than in the new land. After you have set out your plants about one week or ten days I would go over them with small harrow, the one I used in harrowing ridges, and break crust in middles and keep it well side harrowed as the season advances. As the grass and weeds come I would take a hoe and keep them cleaned out and would continue this during the summer, and as the season advances I would take a small plow and work them, but the only time I would use large plow would be in September. I then take a single shovel with a sweep and break out middles so they will have a water furrow, but in the summer season I work on the level, and I have always found this the best method when we have dry seasons like we have had the last two years. Keep drill well worked and hoe until September, and then if you will go through them, get out all the grasses and weeds, you may then lay them by; you will not be troubled with grass

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Mulhall, Okla., March 6, 1915.

J. A. Bauer, Judsonia, Ark.

Dear Sir: I received the strawberry plants you sent me yesterday, they look fine but will tell you more of their merits when I put their fruit in a short cake.

Yours truly, W. L. S.

"Bauerberries," freak photograph, taken by one of my customers in California, these berries were grown from my plants.

and weeds any more during the season. This is my method for working first season, only I did not tell you how I set my plants. I set them from sixteen to eighteen inches in the row, using from 7,500 to 8,000 plants to the acre, using nothing but big, strong, healthy plants, as you can't expect to grow a good berry crop from weak plants. This is the way I would work berries the second year. After my berries are picked I would go through middle with single shovel plow breaking out the middle. I would then take turning plow and burrow off rows leaving them eight or ten inches wide; then I would take hoe, chop out plants, leaving them six or eight inches in the row; then I would take single shovel plow—same one used to break middles and dirt this up. What I mean by dirt is plowing next to berries and in same furrow where you harrowed them off, and by doing this the plants will grow so that you will not be able to tell whether it is young set patch or old one. After doing this I would work berries through the season same as the first year, hoeing and plowing as needed, keeping the grass and weeds out by hoeing them, and in fall lay them by just the same as the first year.

Different Methods of Planting Strawberries

There are many different ways of planting and working strawberries. There is one way known as the single hedge system, which is the method I have given you, and there is a double hedge system used in the extreme Southwest and in California. I would advise all that have never tried other methods to plant in the single hedge row, as I believe it is the most successful way berries can be planted and worked. I believe by anyone following above advice on how to work and grow strawberries you can grow them with success, and if there are other points anyone wants to know, I would be glad to answer questions any time I have time; but, of course, during my busy shipping months I would not be able to give any time to your questions, but during my leisure months through the winter and a short time in the summer I will be able to answer any questions you may want to know, and hold myself in readiness to so do on request.

One of my plants ready for setting, and the trowel we use in planting. I can furnish these all steel trowels at 55 cts. each, packed with your order.

Mr. Heinze's Berry Patch at Texarkana, Ark. These plants set were Bauer's plants.

Read Some of These Letters, They Tell of My Plants and Results

Memphis, Tenn., March, 18, 1915.

Mr. J. A. Bauer, Judsonia, Ark.

Dear Sir: I received the plants and wish to thank you for your generous count, you sure have packing of berry plants down to a fine point, they are packed so good that no air can get to the roots to dry them out. I never have had plants packed so good before. I shall want about 4,000 Evening Star, please give me your best price on them.

I am sincerely, Mrs. Jas. F.

Paris, Ark., March 13, 1915.

J. A. Bauer, Judsonia, Ark.

Dear Sir: The Evening Star came in today, but you have made a mistake as my order was for only 64 bunches of this variety and you sent me 80 bunches, I also note you have given me 27 good plants for 25, I feel I owe you something yet for the extra plants for if I had not got enough I would have expected you to make it good, kindly let me know what I owe you yet and I will send it.

Very respectifully, Emil B.

THIS MAN GOT GOOD COUNT AND WAS SO WELL PLEASED THAT HE WROTE US THE ABOVE. We assured him there was no mistake as we want all our customers to have good count at all times, and do our very best to see that each one gets good count and good plants at all times.

Whitesboro, Tex., March 1, 1915.

J. A. Bauer, Judsonia, Ark.

Dear Sir: I received the plants today, they are very fine, I thank you for the good count.

Yours truly, B. F. T.

Missionary plants. Fine ones for you.

Traskwood, Tenn., Feb. 26, 1915.

J. A. Bauer, Judsonia, Ark.

Dear Sir: I received the 500 St. Louis plants in due time in fine condition and they were very fine plants. Thanking you I am

Yours truly, F. W. L.

Wanetta, Okla., Feb. 20, 1915.

J. A. Bauer, Judsonia, Ark.

Dear Sir: I received the berry plants in good shape on the 14th, set them out on the 15th, and they are doing fine. I thank you for the fine plants.

Yours sincerely, Mrs. John L.

Troy, Kans., Jan. 30, 1915.

J. A. Bauer, Judsonia, Ark.

Dear Sir: I received your catalog and will say the plants I got of you last year done so well that I will not need any plants this spring. Any time I need plants again will remember you.

Yours truly, Thos. E C.

Coyle, Okla., March 15, 1915.

J. A. Bauer, Judsonia, Ark.

Dear Sir: I received my plants all O. K., am well pleased with them.

Mrs. L. B. F.

Jacksonville, Ark., Feb. 22, 1915.

J. A. Bauer, Judsonia, Ark.

Dear Sir: Plants received in good shape, never saw better plants. Thanks for your promptness.

Respectfully, N. V. G.

Improved Klondike

SOME MORE GOOD WORDS ABOUT THE SUPERB EVERBEARING

New York:—The Superb, everbearing strawberry is without doubt the best of all varieties out. Our fields to date have fruited over 150 bushel of nice berries, this Oct. 11th. Very truly, B. B.

Illinois:—The Superb, have fruited all summer with me, I still have nice ripe berries this the 20th of October, they are of very fine flavor, I shall want at least 7,000 of them to set an acre next spring, kindly give me your best price on this amount, the color and firmness and flavor are all with the Superb. I think you have the best strain everbearing plants in the country. Yours truly, Mrs. Mary J.

Berry patch of Mr. Finley at Troy, Kansas. Variety Gold Mine. These plants were from Bauer.

Jonesboro, Ark., Feb. 13, 1915.

J. A. Bauer, Judsonia, Ark.

Dear Sir: Plants received in fine shape and I am very much pleased with them.

Yours respectfully, Frank C.

Homer, La., Feb. 20, 1915.

J. A. Bauer, Judsonia, Ark.

Dear Sir: The plants came in all O. K. and are fine plants, I have them out in good shape and hope I make a good berry crop.

Very respectfully, J. C. J.

Blessing, Tex., Nov. 11, 1915.

J. A. Bauer, Judsonia, Ark.

Dear Sir: Your letter received today also the berry plants in good condition.

Yours truly. Chas. E.

Perryville, Mo., Oct. 24, 1915.

J. A. Bauer, Judsonia, Ark.

Dear Sir: Plants received and found to be all O. K., will write you a letter in a few days telling how they do.

Yours very truly, H. C. T.

Everton, Mo., March 25, 1915.

J. A. Bauer, Judsonia, Ark.

Dear Sir: I received your plants in good condition and they were very fine. I am sending you the names of several friends and hope that you will send each a catalog.

Yours truly, J. H. B.

I grow peas on my land between berry crops There is no crop that puts life back in your land quicker than peas.

Sulphur, Okla., March 1, 1915.

J. A. Bauer, Judsonia, Ark.,

Dear Sir:—The 2,600 strawberry plants came in good condition, they are fine plants, I am well pleased with them. Respectfully, L. C. H.

Poplar Bluff, Mo., April 6, 1915.

J. A. Bauer, Judsonia, Ark.,

Dear Sir:—Today I send you a check for $10.00 for 1,700 strawberry plants ,the other two lots you sent me arrived in good shape and were very fine plants. We are having fine weather but need some rain, hoping you send me some more fine strong plants, I am Yours very truly, John B.

Springfield, Ill., April 12, 1915.

J. A. Bauer, Judsonia, Ark.,

Dear Sir:—I received my strawberry plants today in good shape they are good, strong plants and count is good. I thank you for the nice plants and prompt shipment.

Aug. T. E.

Fayetteville, Ark., April 3, 1915.

J. A. Bauer, Judsonia, Ark.,

Dear Sir:—Your plants arrived in fine shape and are very fine, in fact they are the finest plants I have ever saw, I will boost your plants every chance I get. Many thanks for the nice assortment and good count. Wishing you success in your business, I am.

O. L. C.

Mr. Long's Berry Field in Illinois. Varieties—Gold Mine and Evening Star.

BEST PLANTS THEY EVER SEEN

Xenia, Ill., April 14, 1915

J. A. Bauer, Judsonia, Ark.,

Dear Sir:—Find enclosed my check for another order of berry plants, the others received last week, and were the best I have ever seen, and same was verified by a great many berry growers. Respectfully, Dr. Clem S. C.

Fruit City, Mo., April 8, 1915.

J. A. Bauer, Judsonia, Ark.,

Dear Sir:—Plants arrived all right and the party I ordered for with me is well pleased as well as myself, when I need more plants will sure order of you.

Yours very truly, R. C. W.

Burlington, Kans., March 29, 1915.

J. A. Bauer, Judsonia, Ark.,

Dear Sir:—I received the berry plants in good condition, many thanks for good plants and count, when I need any more plants or see any one who does need any will tell them of Bauer strawberry plants. Truly, Miss Katie H.

Taylorsville, Ky., April 13, 1915.

J. A. Bauer, Judsonia, Ark.,

Dear Sir:—The plants I ordered of you reached me in good order and are the finest I ever saw. Many thanks for your kindness. Will sure call again.

Yours truly, N. L. W.

A fine block of Texas plants. No stock cuts used in my catalog, all are from our farm, except the ones where addresses are given of parties who own farms.

Hubbardston, Mass., May 14, 1915.

J. A. Bauer, Judsonia, Ark.,

Dear Sir:—The strawberry plants I ordered of you came to hand all O. K. and are very fine plants I wish now I had ordered 2,000 in place of 1,000 as the express was only 64c on the lot. Much obliged to you for nice plants. Yours truly, G. A. J.

Warren, Mich., April 27, 1915.

J. A. Bauer, Judsonia, Ark.,

Dear Sir:—I have just received the strawberry plants in good shape, they are very fine plants. Elgin V.

Sandy Hook, Conn., May 17, 1915.

J. A. Bauer, Judsonia, Ark.,

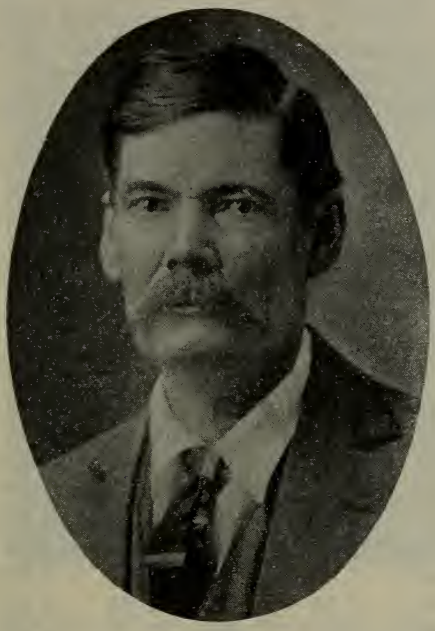
Dear Sir:—I got my berry plants today, just finished setting out, think all will live as it is raining now, many thanks for nice plants. William W.

SUPERB EVERBEARING ALL SUMMER

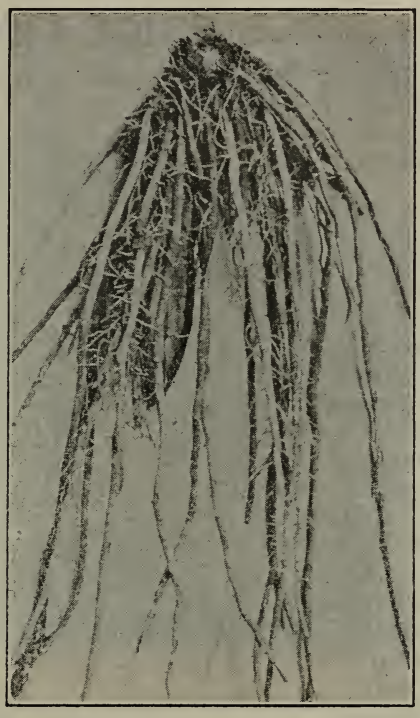
Marshall, Ill., Oct. 14, 1915.

J. A. Bauer, Judsonia, Ark.,

Dear Sir:—The strawberry plants you sent me last spring have done fine, I only lost two plants in the two hundred. They have made a fine lot of plants and I expect a fine crop of berries next spring. The Superb have done fine, they began to ripen the first of July and have continued to fruit all summer, I picked a nice lot of them today, October 14th, and have blooms and half ripe berries yet in plenty. I picked one berry that measured 4¾ inches around. Mrs. Ellen W.



My foreman, J. A. Roberts. This is the man who sees that you get good plants, well packed.



A three year old asparagus root. We have no others this year but three year olds.

ASPARAGUS ROOTS

I have a very fine lot of 3 year old asparagus roots which I shall sell up to Apri 20th at prices herein named, after April 20th I cannot take care of any more orders for asparagus roots. There is nothing that comes out any quicker in the spring than the asparagus bed, and it is very fine to can as well as for table use at the time when no other vegetable is out.

	POSTPAID		BY EXPRESS NOT PAID			
Variety	25 Roots	50 Roots	100 Roots	250 Roots	500 Roots	1000 Roots
Palmetto	$0.35	$0.50	$0.80	$01.50	$2 25	$4.00
Col. Mam. White	.35	.50	.80	1.50	2.25	4.00
Conovers Colossal	....	.50	.80	1.50	2.25	4.00

I can ship this any time wanted from this date on up to April 20th, do not ask for any after that date. On large orders I can make a special price, so if you wish a large lot write me. These roots are all three years old from the seed and will be found of nice strong growth. In 25 and 50 and 100 lots they come postpaid: in 250 and 500 or 1,000 lots you pay express charges on them.

If you have any friends who are in the market for berry plants be sure to send in their names and if we sell them any stock we will be glad to allow you some free plants. Over half of my trade comes from one customer telling his friends of my good plants, and then he orders, and is ready to tell his friends also.

PRICE LIST OF PLANTS

These prices take the place of any prices made in former catalogs, and all sales are made from this date on at prices herein named. All plants at prices given by 25 and 50 or 100 lots come postpaid, all lots over this amount come express collect. Note in descriptions if variety is Perfect or Imperfect bloom.

	POSTPAID			BY EXPRESS NOT PAID		
Variety	25	50	100	250	500	1000
Excelsior	$0.35	$0.60	$0.85	$0.90	$1.40	$2.25
Early Ozark	.40	.65	.90	1.00	2.00	3.50
St. Louis	.40	.60	.90	1.00	1.75	3.00
Michel	.35	.60	.80	.90	1.40	2.25
Thompson	.35	.60	.80	.90	1.40	2.25
Beederwood	.35	.50	.70	.80	1.25	2.00
Mellie	.35	.60	.80	.90	1.25	2.00
Climax	.35	.60	.80	.90	1.25	2.00
Klondike	.35	.60	.80	.90	1.25	2.00
Imp. Klondike	.35	.60	.90	1.00	1.40	2.25
Lady Corneilie	.35	.60	.90	1.00	1.40	2.25
Gold Mine	.55	.90	1.50	2.75	5.25	10.00
Brandywine	40	.65	1.00	1.25	2.00	3.50
Texas	.35	.60	.85	.90	1.50	2.50
Dunlap	.35	.60	.80	.90	1.25	2.10
Warfield	.35	.60	.80	.90	1.25	2.10
Missionary	.25	.60	.80	.90	1.25	2.00
Crescent	.35	.60	.80	.90	1.25	2.10
Mixed Plants	.35	.60	.80	.90	1.25	2.00
Gibson	.40	.65	.85	.95	1.45	2.25
Bubach	.45	.70	1.00	1.00	1.75	3.25
Aroma	.35	.65	.85	.90	1.45	2.25
Gandy	.45	.65	.90	1.00	1.75	3.25
Evening Star	.50	.80	1.00	1.50	2.25	4.00
Superb	.75	1.00	1.50	2.75	5.50	10.00

I have not a large list but most e ery one is a good berry and I can say that outside of two of them all have been tested on my own farm.

PLANTS PACKED. We pack most all of our plants in slatted crates, but some few go in baskets when weather is cold so they will carry well. I guarantee safe arriva[of plants by mail or express.

EARLY ORDERS. I advise you placing your order early and have me hold it until spring or when you want them shipped.

SECOND CHOICE. We advise all to make a second choice for fear we may be sold out of some sort, and in case we put in any other kind will see that you get a variety that does well in your section, and it will be labeled true to variety.

Make Money Orders and Drafts Payable to J. A. Bauer

Don't fail to make all money orders and drafts payable to J. A. Bauer, and use order sheet and self addressed envelope, which we enclose, in sending your order.

We have a very fine lot of St. Louis. The best all around home market berry for home use, or nearby markets. Great yielder. I am originator of this berry.

STRAWBERRIES FOR PROFIT

Among all the small fruits, none are more profitable than the strawberry, the queen of all small fruits. There might have been a better fruit made, but the fact that there wasn't shows that the strawberry is in a line of its own. Strawberries can be grown in any state in the Union and will thrive under many conditions. Of course there are some localities where they do better than others, as some places they grow wild. They grow wild at this place in the pine woods and they are the very finest of berries. There are not many places in the United States where they grow wild. Strawberries can be grown with success in Canada, Cuba and Mexico, as well as this country. For best results with strawberries you must plant good, strong plants and take pains in getting your land in the highest state of cultivation, and when planting be sure to work well. You can't make a big crop of berries without you see after them. Well do I remember the first berries my father grew which were grown in the season of 1880, and he sold many of these berries at $10.00 per crate in St. Louis, and since that time we have grown strawberries every year. We have made a success of the business and you can also if you follow our guide in planting and working out the berry proposition. I know that you can make good money growing berries if you only use good plants and follow my advice laid down in this book. You can make from $200.00 per acre up to $1,000.00 per acre, owing to location to markets and varieties you grow. Several have made $1,000.00 per acre from berries and you can do likewise by having a good home market and by planting the right varieties and getting your land in the best of condition. Give an acre a trial with good plants and work it right and you'll be a berry grower ever after.

The Plant Express Rates to Different Towns in the United States

Town	Rates
ARKANSAS	
Fort Smith	$1.28
Gentry	1.28
Rogers	1.28
Mena	1.46
Wynne	.72
Texarkana	1.46
Jonesboro	.72
Nashville	1.80
Mammoth Springs	.72
Berryville	1.28
Yellville	1.60
MISSOURI	
St. Louis	$1.46
Neosho	1.46
Goodman	1.46
St. Joseph	1.96
Kansas City	1.96
ILLINOISE	
Quincy	$1.72
Springfield	1.60
Anna	1.28
Olney	1.56
Cobden	1.28
TENNESSEE	
Memphis	$0.72
Chattanooga	1.72
Nashville	1.60
Dyersburg	1.12

Town	Rates
MISSISSIPPI	
Jackson	$1.48
Hattiesburg	1.60
Crystal Springs	1.60
Durant	1.36
LOUISIANA	
Monroe	$1.46
Lake Charles	1.96
Hammond	1.96
New Orleans	1.96
TEXAS	
Houston	$2.40
Austin	2.40
Pasadena	2.40
Alvin	2.40
Brownsville	3.20
Bay City	2.56
Deepwater	2.40
OKLAHOMA	
Crescent	$1.96
Guthrie	1.96
Oklahoma City	1.96
Muskogee	1.46
Broken Arrow	1.60
Enid	2.08
CALIFORNIA	
Los Angeles	$6.63
Long Beach	6.56
Gardena	6.56
Moneta	6.56

Osawatomie, Kans., April 22, 1915.

J. A. Bauer, Judsonia, Ark.,

Dear Sir:—The 3,000 berry plants arrived all right in fine condition, take them as a whole they are as fine plants as I have bought from a grower in Michigan at twice the price. I also found good count, please fine money order for $1.50, for which send me a few more of the same kinds as I lacked a little of filling my patch.

Yours respectfully, E. D. R.

ENTERPRISE BOX CO.

MANUFACTURERS OF

Universal Folding Berry Crates

Universal Folding Bushel Boxes

Universal Folding 4-Basket Crates

Universal Folding 6-Basket Crates

Fruit and Vegetable Packages, all kinds

LET US FIGURE WITH YOU

Address, Home Office

Enterprise Box Co.

Box 208 JUDSONIA, ARK.

The above Firm is reliable in every way. I buy all my stock from them.

J. A. BAUER

R. M. Rigby Ptg. Co., Horticultural Printers, Kansas City, Mo.

35th Annual Catalog of

J. A. BAUER

STRAWBERRY BREEDER

AND GROWER OF

Choice Strawberry Plants

JUDSONIA, - - - - - ARKANSAS

Two Crates of Bauer Goldmine

J. A. BAUER

Lock Box 38 JUDSONIA, ARK.

Long Distance Phones in Office, Residence and Packing House